

BrightMARKS – Proven Excellence

(LENEXA, KANSAS) - BrightMARKS of Lenexa, Kansas continues to provide excellence in graphic enhancements year on year as evidenced by the mounting list of awards and recognition from industry leading associations in the foil stamping and embossing, printing, and marketing arenas.

Award: **2009 Gold Ink People's Choice Award**
Category: 1st Annual People's Choice Award
Client: FSEA
Piece: 2009 FSEA Member Directory

Award: **2009 Gold Ink Award**
Category: Directories
Client: FSEA
Piece: 2009 FSEA Member Directory

Award: **2009 FSEA Gold Leaf Award**
Category: Corporate brochure/Catalogs/Annual Reports
Client: Tom Watson Design
Piece: Tom Watson Design Corporate Brochure

Award: **2009 FSEA Gold Leaf Award**
Category: Ink Over Foil
Client: UEI Group
Piece: UEI Group Reach for Excellence

Award: **2009 FSEA Gold Leaf Award**
Category: Difficult Substrate
Client: KC Envelope
Piece: US Fidelis Envelope

Award: **2009 FSEA Silver Leaf Award**
Category: Greeting Card
Client: UEI Group
Piece: UEI Group Holiday Card

Award: **2009 FSEA Bronze Leaf Award**
Category: Stationery Ensemble
Client: Tom Watson Design
Piece: Tom Watson Design Stationery Ensemble

Award: **2008 FSEA "BEST IN SHOW" & Gold in Category**
Category: Most Difficult Use of Foil Stamping/Embossing on a Greeting Card
Client: UEI Group
Piece: UEI Group 2008 Holiday Card

Award: **2008 FSEA Gold Leaf Award**
Category: Best Use of Holographic Foil
Client: Avanti Press, Inc.
Piece: Bikini

Award: **2008 FSEA Gold Leaf Award**
Category: Best Use of Ink Over Foil
Client: Self Promotion
Piece: BrightMARKS New Perspectives Brochure

Award: **2008 FSEA Silver Leaf Award**
 Category: Annual Report/Corporate Brochure
 Client: Trabon Printing
 Piece: Querencia Brochure Cover

Award: **2008 FSEA Bronze Leaf Award**
 Category: Most Difficult Use of Foil Stamping/Embossing on a Greeting Card
 Client: Avanti Press, Inc.
 Piece: Chandelier

Award: **2008 FSEA Bronze Leaf Award**
 Category: Best Use of Holographic Foil
 Client: Avanti Press, Inc.
 Piece: Chipmunk in Candy Heart Box

Award: **2008 FSEA Bronze Leaf Award**
 Category: Most Creative Use of Foil Stamping/Embossing on a Greeting Card
 Client: Avanti Press, Inc.
 Piece: Ta-Da

Award: **2008 PIAMS PRIDE Award Best of Category**
 Category: Special Printing Techniques
 Client: John Deere Ag Marketing Center
 Piece: Jacket Brochure

Award: **2008 MPGA Gallery of Printing Excellence Award**
"BEST IN SHOW" & Gold in Category
 Category: Specialty Finishing Techniques
 Client: Printing Inc.
 Piece: Grill & Chill Poster

Award: **2007 FSEA Gold Leaf Award**
 Category: Ink over Foil
 Client: Kit Lueg Graphic Design
 Piece: Mills Farm Pocket Folder

Award: **2007 FSEA Silver Leaf Award**
 Category: Corporate Brochure/Annual Report
 Client: Silpada Designs
 Piece: Silpada Designs National Conference Program

Award: **2007 FSEA Bronze Leaf Award**
 Category: Stationery Ensemble
 Client: Food Chain Communications
 Piece: Letterhead, #10 Envelope, & Business Cards

Award: **2007 FSEA Bronze Leaf Award**
 Category: Greeting Card
 Client: Prism Creative, Feiereisen, & BrightMARKS
 Piece: 2007 Holiday Card

Award: **2006 FSEA Silver Leaf Award**
 Category: Presentation Folder
 Client: Kit Lueg Graphic Design
 Piece: The Woods at Colton Lake Pocket Folder

Award: **2006 FSEA Silver Leaf Award**
Category: Stationery Ensemble
Client: Prism Creative
Piece: Hankins Services, Inc.

Award: **2006 FSEA Silver Leaf Award**
Category: Best Use of Holographic Foil
Client: Self Promotion
Piece: BrightMARKS Golf Ball Sleeve

Award: **2006 FSEA Bronze Leaf Award**
Category: Announcement/Invitation
Client: JCCC Foundation
Piece: "Some Enchanted Evening" Announcement

Award: **2005 FSEA Silver Leaf Award**
Category: Book Cover or Jacket
Client: Client wished to remain anonymous
Piece: "The Way to Happiness" Dust Jacket

Award: **2005 FSEA Bronze Leaf Award**
Category: Greeting Card
Client: Gregg & Associates
Piece: Commerce Bank Holiday Card

Award: **2005 OMNI Silver Award**
Category: Collateral Material
Client: Salva O'Renick
Piece: AIDS Walk Kansas City Poster

Award: **2004 OMNI Gold Award**
Category: Collateral Material
Client: Salva O'Renick
Piece: 2004 Holiday Card (part of promotional campaign award)

Award: **2004 OMNI Silver Award**
Category: Collateral Material
Client: Julie Cortés Freelance
Piece: "Jive Talk" Invitation

Award: **2004 FSEA Silver Leaf Award**
Category: Best Use of Holographic Foil
Client: Salva O'Renick / NovaStar Mortgage, Inc.
Piece: \$10 Billion Newsletter

Award: **2004 FSEA Silver Leaf Award**
Category: Stationery Ensemble
Client: BrightMARKS, LLC
Piece: Stationery Ensemble (Letterhead, Envelopes, Compliment Slips, Business Cards)

Award: **2004 FSEA Bronze Leaf Award**
Category: Announcements/Invitations
Client: Julie Cortés Freelance
Piece: "Jive Talk" Invitation

Award: **2004 Graphic Excellence Awards**
PIA Best of Kansas City–Silver and PIA Best of Category
(entered on behalf of James Printing)
Category: Point of Purchase & Displays (Single Piece)
Client: B.F. Ascher
Piece: Mobisyl Carton

About The Awards and Organizations That Sponsor Them:

The Advertising Club of Kansas City (OMNI awards) strives to support the advertising, marketing and communications community by providing information to members and students, and by developing their professional and technical abilities through educational and professional opportunities. Their mission is to enhance the professional development of the club's diverse membership, while increasing local and national recognition for the advertising industry. The Advertising Club of Kansas City sponsors the OMNI awards locally in Kansas City and surrounding areas.

The **Foil & Specialty Effects Association** (FSEA) represents and supports companies that specialize in trade finishing. Since its inception in 1992, the FSEA has worked towards industry awareness and growth in existing and emerging print enhancement technologies. It is their goal that each member realizes direct benefits through his/her involvement with the FSEA. The FSEA sponsors the Gold Leaf Awards nationally.

Midwest Printing & Graphic Association, Inc. (MPGA), founded in 1921, is an organization of people engaged in the allied industries of the Graphic Arts, who are sincerely interested in their individual progress and in the advancement of the graphic arts industries. The purpose of MPGA is to promote education, technology and improve social relations, friendship and cooperation among the members of the graphic arts industry. The MPGA sponsors the Gallery of Printing Excellence Awards locally in the Des Moines, Cedar Rapids, and eastern Iowa areas.

PIA-MidAmerica has been in existence for over 50 years and has provided the state's printing and imaging industry a forum in which companies have been able to come together and work on common problems, as well as share information. By working together, owners can run their companies more efficiently; comply with strict environmental regulations; train the workforce of the future; create group buying opportunities; network with their peers; and keep up-to-date on the rapidly changing technology and markets of the industry. The PIA-MidAmerica sponsors the Graphic Excellence Awards locally in Kansas City and surrounding areas.

Printing and Imaging Association Mountain States (PIAMS) is a regional trade association with members representing companies in every aspect of graphic communications covering Colorado, New Mexico and Southern Wyoming. The mission is to help its members achieve success by providing the benefits of group effort, and by providing those services and activities which are of value to members in operating their business."

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