

Pa-VÉ™ Coating

Presented by BrightMARKS, LLC

What is Pa-VÉ™ Coating?

Pavé is typically referred to as a setting of precious stones placed together so closely that no background shows. BrightMARKS' Pa-VÉ™ Coating is a unique process that simulates the look of pavé set jewels. The process lays down clean without flaking, thus delivering a sparkling, luxurious image rivaled only by jewelry itself. Pa-VÉ™ Coating can cover large or small design areas giving you the flexibility to control your design. Pa-VÉ™ Coating is durable and withstands abrasive conditions allowing you to use it for a variety of collateral materials without compromising your print integrity and image.

What can Pa-VÉ™ Coating do for your product line?

Imagine what your Brand Name would look like with the gemlike, elegant surface of BrightMARKS' Pa-VÉ™ Coating. As alluring as diamonds or precious stones, it will give your Brand Name or print collateral the distinction it deserves!

Produce
attraction
▼
Visibility
Éxcitement

Pa-VÉ™ Coating is the perfect enhancement to a variety of printed items:

- ▼ Gift Bags
- ▼ Cartons
- ▼ Box wraps
- ▼ Brochures
- ▼ Pocket Folders
- ▼ Stationery
- ▼ Point of Purchase Displays
- ▼ Counter Cards

Pa-VÉ™ Coating is available in a multitude of colors and mixes and will work on a variety of substrates including:

- ▼ Coated stock
- ▼ Uncoated stock
- ▼ Lamination
(both gloss & matte lamination film)
- ▼ Tested & approved coated surfaces

BrightMARKS specializes in improving the return on investment from print by utilizing a variety of light managing techniques in conjunction with conventional printing methods to achieve **VA²D**. This is the value equation that we follow to increase Visibility, stimulate Attraction, hold Attention, and create Decisiveness.

Call 1-866-531-5923 or 913-338-1131 and speak to Tom Latendresse or Stan Thorne to learn how Pa-VÉ™ Coating can transform your Brand Image today!

